THE UNIVERSITY OF BRITISH COLUMBIA

School of Health and Exercise Science
HES 333- Health Program Evaluation
Term II- W2026

Instructor:	Tori N. Stranges, MPK, Ph.D.(c)
Office:	ART 127
Office Hours:	*By appointment*
Email:	tori.stranges@ubc.ca

TA: Azize Yildirim
Contact Information: azize@mail.ubc.ca

We respectfully acknowledge the Syilx Okanagan Nation and their peoples, in whose traditional, ancestral, unceded territory myself and UBC Okanagan is situated.
Truth and Reconciliation Commission of Canada: Calls to Action

Lecture Time & Location

Time: Wednesday & Friday, 2:00-3:30 PM
Location: ART 386

Online Resources/ Text/ Reading:

Lecture notes (PDF), assignment details, and other relevant information pertaining to the course will be posted on Canvas.

Helpful but not Required Text: Harris, M. J. (2016). Evaluating public and community health programs. John Wiley & Sons. – *PDF is available online via UBC library*

Course Overview:

This course will introduce you to the concepts and principles of health program planning, including needs assessment, intervention design and implementation, as well as process, impact, and outcome evaluation. You will be introduced to community intervention and evaluation techniques and their adaptation to health promotion.

Learning Objectives:

At the end of this class students will be able to articulate:

1. The importance of cultural considerations and EDI frameworks for health program evaluation.
2. The differences between prevention and empowerment to avoid blaming the victim with health interventions.
3. Develop an intervention strategy or health issue using a logic model

4. Describe the difference between formative and summative evaluation and use these approaches to develop a program evaluation plan
5. The six main types of health intervention strategies for community programming.

Evaluation Criteria and Grading:

A. Weekly Quiz - 10% (5 posts worth 2% each)
B. Individual Paper - 20%
C. Group Project - 35%
    a. Part A- Develop a Grant Application (10%)
    b. Part B- Evaluation Plan (15%)
    c. Part C- Recorded Webinar (10%)
D. Midterm Exam – 35%

Weekly Quiz (10%) *Due weekly (Weeks 2-6) on Friday 11:59 p.m.*

The purpose of weekly quiz is to demonstrate your understanding of the course content each week. Students will be required to complete the Weekly quiz at the end of Week 2,3,4,5, and 6. Each quiz is worth 2% (2% X 5 weeks = 10%). Weekly quizzes will focus on the lecture content we covered in the week. Due the Friday of each week at 11:59 p.m.

Reflection Paper (20%) *Due January 30th 11:59 p.m. (5 day grace period*)*

The purpose of the paper is for you to think critically and to reflect on broad issues related to health program planning and intervention. You will be provided questions to help guide you through the writing of the paper. These questions will be posted on Canvas as well as in class. The reflection paper should be 5 pages double spaced with at least 5 references.
** Students can submit up to 5 days late with no penalty*

Group Project (35%)

The purpose of this assignment is to work in small groups to: A) design a health initiative and submit a grant to support your groups idea, B) develop an evaluation plan designed to assess implementation and outcomes and C) provide a presentation that describes the intervention design and evaluation plan.

If needed, each of your group members will anonymously rate your contributions as a group member on a scale of 1-10 and the average score will determine your final mark for the project (e.g., for every 1% that your score is below 10 your final grade will be deducted by 2.5%- this means that if your score is 6/10 and your group mark was 80% your individual mark will be 70%). At any point during the group assignment please speak to me regarding any concerns you have with respect to individual contributions.

This group project is broken into three parts:

- Part A: Develop Grant Application- *Due March 6 at 11:59 p.m. (10%)*
  - You will submit a mock grant application for your intervention. Further details and a template with specific questions you will need to complete regarding this step will be posted on Canvas under Group Assignment. Feedback will be given before Part B is due!
- Part B: Develop an Evaluation Plan- *Due March 27 at 11:59 p.m. (15%)*
  - You will submit a plan detailing how you would evaluate your health initiative. A template with specific questions to complete will be provided on Canvas. Further details regarding this step will be posted on Canvas under Group Assignment.
- Part C: Recorded Webinar- *Due April 10 at 11:59 p.m. (10%)*
  - The final step of the group assignment involves a prerecorded group webinar. Specific instructions for the group presentations will be posted on Canvas under Group Assignment. Essentially you will present the key components of your health intervention to the class.

Midterm Exam (35%) *February 27th, 2:00-3:30*

The midterm exam will be in-person, during class time, and open note. This implies that you can't look up information online but you are free to review printed course materials that you bring to the final. Sharing answers and plagiarism is not permitted. The exam will be composed of a mixture of multiple choice, short and long answer questions. The specifics with regards to the number of questions will be provided in the review class following Reading Week.

Assignment Schedule

WEEK 1		**WEEK 8**	**MIDTERM- 2:00- 3:30, ART 386**
WEEK 2	**WEEKLY QUIZ**	**WEEK 9**	**PROJECT PART A- DUE MARCH 6, 11:59 P.M.**
WEEK 3	**WEEKLY QUIZ**	**WEEK 10**	
WEEK 4	**WEEKLY QUIZ AND**	**WEEK 11**	
	REFLECTION PAPER- DUE JANUARY 30 11:59 P.M.		
WEEK 5	**WEEKLY QUIZ**	**WEEK 12**	**PROJECT PART B- DUE MARCH 27, 11:59 P.M.**
WEEK 6	**WEEKLY QUIZ**	**WEEK 13**	
WEEK 7	**READING WEEK**	**WEEK 14**	**PROJECT PART C- DUE APRIL 10 11:59 P.M.**

THE UNIVERSITY OF BRITISH COLUMBIA

Course Schedule:

Date	Topic	Required Material
Week 1 Jan 7 Jan 9	Introduction Community Health	Review syllabus. Baker, E. A., & Brownson, C. A. (1998). Defining characteristics of community- based health promotion programs. Journal of public health management and practice: Journal of Public Health Management Practice, 4(2), 1-9.
Week 2 Jan 14 Jan 16	Behavioural Justice & Equity Considerations Program Planning: Grant Application	Shah, D., Behravan, N., Al-Jabouri, N., & Sibbald, M. (2024). Incorporating equity, diversity and inclusion (EDI) into the education and assessment of professionalism for healthcare professionals and trainees: a scoping review. *BMC Medical Education*, *24*(1), 991. http://www.phsa.ca/researcher/resources/project-start-up/funding-sources https://neighbourhoodsmallgrants.ca/about/ **Instruction for Reflection Paper*
Week 3 Jan 21 Jan 23	Health Intervention Strategies I Health Intervention Strategies II	Michie, S., Van Stralen, M. M., & West, R. (2011). The behaviour change wheel: a new method for characterising and designing behaviour change interventions. *Implementation science*, *6*(1), 42.
Week 4 Jan 28 Jan 30	Indigenous Program Evaluation Program Planning- Logic Model	Indigenous Approaches to Evaluation and Research https://www.justice.gc.ca/eng/rp-pr/jr/eiaer-eaame/approaches-approches.html Chapter 1 (p. 1-12) in the W.K. Kellogg Foundation Logic Model Development Guide – https://www.naccho.org/uploads/downloadable-resources/Programs/Public-Health-Infrastructure/KelloggLogicModelGuide_161122_162808.pdf
Week 5 Feb 4 Feb 6	Overview Evaluation	https://www.publichealthontario.ca/en/health-topics/public-health-practice/program-planning-evaluation/evaluating-programs

	Utilization Focused Evaluation	Utilization Focused Evaluation with Michael Quinn Patton https://www.youtube.com/watch?v=gnlnCSd9X4A
Week 6 Feb 11 Feb 13	Process Evaluation Outcome Evaluation	Harris, M. J. (2016). *Evaluating public and community health programs*. John Wiley & Sons. – This is available online via UBC library - please review **Chapters 6 & 7** **Instructions for Group Project & Group Project Agreement*
Week 7 Feb 18 Feb 20	**READING WEEK** NO CLASS	**READING WEEK** NO CLASS
Week 8 Feb 25 Feb 27	**REVIEW** **MIDTERM**	IN PERSON **During Class Time, Lockdown Browser Required & Charged Computer (paper copy's will be made available if needed)- 2:00- 3:30, ART 386**
Week 9 March 4 March 6	**GROUP WORK** **VIRTUAL GUEST LECTURE**	IN PERSON Sigbrit Sochting & Fionna Blackman- Health System Evaluation, Interior Health
Week 10 March 11 March 13	Issues in Program Evaluation **GROUP WORK**	Durlak, J. A., & DuPre, E. P. (2008). Implementation matters: A review of research on the influence of implementation on program outcomes and the factors affecting implementation. *American journal of community psychology*, *41*(3-4), 327-350. IN PERSON
Week 11 March 18 March 20	Evaluative Thinking **NO CLASS**	Vo, A. T., & Archibald, T. (2018). New directions for evaluative thinking. *New directions for evaluation*, *2018*(158), 139-147. **OR** Evaluative Thinking: Why and How it Matters https://www.youtube.com/watch?v=AXaLXeNBFjw **NO CLASS**
Week 12 March 25	**GUEST LECTURE**	Dr. Emily Giroux- Meaningful Partnership in Health Programs

March 27	**GROUP WORK**	IN PERSON
Week 13 April 1 April 3	**GROUP WORK** Program Sustainability	IN- PERSON Shediac-Rizkallah, M. C. & Bone, L. R. (1998). *Planning for the sustainability of community-based health programs*. Health Education Research, 13 (1), 87-108. **OR** Conceptual Frameworks and Planning for Sustainability https://www.youtube.com/watch?v=uel0vKMcjAM
Week 14 April 8 April 10	**No Class** **No Class**	**Time allocated to filming webinar- Groups need to plan this!** **APRIL 10TH LAST DAY OF CLASS**

Grading Scheme:

A+…..90-100
A...…85-89
A-……80-84
B+..…76-79
B...…72-75
B-……68-71
C+..……64-67
C...…..60-63
C-……55-59
D..…..50-54
F...…..0-49

Generative AI:

In this course, the use of Chat GPT or other generative AI tools is NOT strictly prohibited. Your instructor will provide some guidance about when and how you might consider using these tools effectively and ethically, and about using it in ways that will enhance your learning rather than hinder it. Note that this is a course-specific policy. Check with your instructor before using these kinds of tools in other classes.

Attendance:

Attendance for lectures is mandatory but and highly recommended as material discussed in class will be on the final exam for this course. Students who attend lecture generally achieve higher grades. Class participation is encouraged. The text and/or notes, other resources are easily accessible at any time, but it is impossible to duplicate the discussion, activities, challenge and interaction that takes place in the classroom.

Late assignments:

Assignments are due at the specified due date and time indicated on the course schedule, unless otherwise indicated; after that, the assignment will be considered 1 day late; for each late day, there will be a 10% deduction from the grade received.

Canvas Access:

To access the UBC Canvas page: Navigate to canvas.ubc.ca
How do I log in? Use your CWL and password.
You can also check out: http://students.canvas.ubc.ca or contact the UBC Information Technology Help Desk 250-807-9611.

NOTE: This syllabus constitutes an agreement between professor and student in accordance with University policy and is subject to the terms and conditions set forth herein. This syllabus is tentative and subject to revision in whole or in part, whether written or oral; each revision shall be subject to the terms and conditions set forth above. It is your responsibility to keep up with changes to the syllabus.

University Policies:

The examination period for Term 2 of Winter 2021 is April 12 to 27. Except in the case of examination clashes and hardships (three or more formal examinations scheduled within a 24-hour period) or unforeseen events, students will be permitted to apply for out-of-time final examinations only if they are representing the University, the province, or the country in a competition or performance; serving in the Canadian military; observing a religious rite; working to support themselves or their family; or caring for a family member. Unforeseen events include (but may not be limited to) the following: ill health or other personal challenges that arise during a term and changes in the requirements of an ongoing job.
Further information on Academic Concession can be found under Policies and Regulation in the *Okanagan Academic Calendar* http://www.calendar.ubc.ca/okanagan/index.cfm?tree=3,48,0,0
Version: July 2018

The Student Learning Hub is your go-to resource for free learning support—now online and flexible to meet your remote learning needs! The Hub welcomes undergraduate students from all disciplines and years to access a range of supports that include tutoring in math, sciences, languages, and writing, as well as dedicated learning support to help you develop skills and strategies for academic success. Don't wait—successful learners access support early and often. For more information, visit students.ok.ubc.ca/hub or contact learning.hub@ubc.ca

Writing Support:

Improve your writing with free support from the Student Learning Hub—now online and flexible to meet your remote learning needs! Undergraduate students from every discipline, working on

any type of written course assignment (or presentation), are welcome. We support writers at all stages of the writing process, from getting started and planning to drafting and revising. Peer writing consultants focus on your needs as a writer—they don't "edit" or "proofread." Instead, they listen, read, ask questions, and share strategies for doing it yourself, allowing you to explore your innate writing talents and discover a path to academic success that is uniquely yours. Don't wait—successful learners access support early and often. Visit students.ok.ubc.ca/hub or contact learning.hub@ubc.ca

UBC Okanagan Disability Resource Centre:

The Disability Resource Centre ensures educational equity for students with disabilities, injuries or illness. If you are disabled, have an injury or illness and require academic accommodations to meet the course objectives, please the Diversity Advisor for the Disability Resource Centre located in Commons Corner in the University Centre building (UNC 227).

UNC 227A 250.807.9263
Web: students.ok.ubc.ca/drc/welcome

UBC Okanagan Ombuds Office:

The Ombuds Office offers independent, impartial, and confidential support to students in navigating UBC policies, processes, and resources, as well as guidance in resolving concerns related to fairness.

UNC 227B 250.807.9818
email: *ombuds.office.ok@ubc.ca*
Web: www.ombudsoffice.ubc.ca/ubc-okanagan-2

PREFERRED NAMES and PRONOUNS

UBC policy requires faculty, staff, and students to refer to each other by their preferred name and pronouns. The EIO provides some basic guidelines. Beyond the Binary at UBC has a more helpful resources on their Pronouns 101 page.

Students in this class are invited to share their preferred name and pronouns or not. If you are misnamed or misgendered, please correct the other person respectfully. Remember, it is easier to avoid using wrong pronouns if you know someone's name and simply refer to them by name.

The instructor prefers the names: Tori
The instructor prefers the pronouns: She/They.

UBC Okanagan Equity and Inclusion Office:

UBC Okanagan is a place where every student, staff and faculty member should be able to study and work in an environment that is free from discrimination and harassment. UBC prohibits discrimination and harassment on the basis of the following grounds: age, ancestry, colour,

family status, marital status, physical or mental disability, place of origin, political belief, race, religion, sex, sexual orientation or unrelated criminal conviction. If you require assistance related to an issue of equity, discrimination or harassment, please contact the Equity and Inclusion Office.

UNC 227C 250.807.9291
email: *equity.ubco@ubc.ca*
Web: www.equity.ok.ubc.ca

Health & Wellness:

At UBC Okanagan health services to students are provided by Health and Wellness. Nurses, physicians and counsellors provide health care and counselling related to physical health, emotional/mental health and sexual/reproductive health concerns. As well, health promotion, education and research activities are provided to the campus community. If you require assistance with your health, please contact Health and Wellness for more information or to book an appointment.
UNC 337
Web: www.students.ok.ubc.ca/health-wellness

Sexual Violence Prevention and Response Office:

The Sexual Violence Prevention and Response Office offers a safe place for faculty, staff, and students who have experience sexual assault regardless of identity, expression, or orientation, regardless of when or where it took place.
Office: Nicola Townhome 120, 1270 International Mews
Phone: 250-807-9640
Email: svpro.okanagan@ubc.ca Web: https://svpro.ok.ubc.ca/

SAFEWALK

Don't want to walk alone at night? Not too sure how to get somewhere on campus?
Call Safewalk at ***250-807-8076.***
For more information, see: www.security.ok.ubc.ca